

DECEMBER 3RD-6TH

Winter begins here!

Winter is right around the corner and the holiday season will be here before we know it. Every year Winter Fest rings in that time of year with lots of hometown, family fun. Winter Fest is a unique opportunity for you and your business to connect with the community and show support for this annual event!

This year's Winter Fest returns December 3 – 6, 2026. The heart of downtown Belleville will transform into a winter wonderland featuring local vendors, food trucks, entertainment, kids activities, crafts, and fireworks, all in a family friendly environment.

The Winter Fest committee is hard at work to create the warm feeling of a Hallmark movie right here for everyone to enjoy. This community event is FREE to attend and will feature something for everyone.

BELLEVILLE AREA CHAMBER FOUNDATION

Winter Fest Weekend Highlights

Thursday

- Annual Ladies Night Out + Pop-Up Shops



Friday

- Soup Crawl in the Main Tent
- Santa Dance Pary



Saturday

- Inflatables on Main Street
- Carriage Rides
- Animal Show
- Kids Crafts in the Tent
- Light Parade
- Santa at the Library
- Fireworks
- Live music





Sunday

- Breakfast with Santa & Friends
- Carriage Rides





WINTER FEST 2026

SPONSOR TIERS

CONTACT INFO@BACCEVENTS.ORG FOR MORE INFO

Winter Fest Presenting Sponsor

Your company logo will be added to the Winterfest Logo on all general signage, print ads, press releases & social media. "Winter Fest presented by…." D.J. shout-outs at all Winter Fest Events.

$30,000 or split 3x $10,000

Winter Fest Parade Sponsor

Your company logo on parade signage, general signage, mentions in all print ads, press releases & social media. D.J. shout-outs from the reviewing stand during the Winter Fest Lighted Parade on Saturday, December 5th.

$5,000

Winter Fest Holiday Village Sponsor

Your company name and logo will be placed in print ads, press releases & social media. You will also have a dedicated banner in the Pop-up Shops Holiday Village as a primary sponsor.

$10,000 or split 5 x $2,000

Winter Fest Fireworks Sponsor

Top billing on fireworks signage, print ads, press releases & social media. D.J. shout-outs at all Winter Fest Events. The Winter Fest Fireworks will be Saturday, December 6th.

$10,000 or split 2x $5,000.

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Winter Fest Main Stage Music Sponsor

Top billing on Main Stage signage, print ads, press releases & social media. D.J. shout-outs at all Winter Fest Events. The Winter Fest Main Stage will host a live band, December 5th, after the parade and fireworks.

$10,000 or Split 2x $5,000

Winter Fest Breakfast with Santa Sponsor

Top billing at Breakfast with Santa, print ads, press releases & social media. D.J. shout-outs at all Winter Fest Events. Breakfast with Santa is Sunday, December 6th.

$5,000 or 2x $2,500

Winter Fest Santa's Workshop Kids Crafts Sponsor

Your company name and logo will be placed in print ads, press releases & social media. You will also have a dedicated banner in the Pop-up Shops Holiday Village as a primary sponsor .

$10,000 or split 5 x $2,000

Winter Fest Soup Crawl Sponsor

Top billing at the Soup Crawl, print ads, press releases & social media. D.J. shout-outs at all Winter Fest Events. The Soup Crawl is Friday, December 4th.

$1,500

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Winter Fest Carriage Sponsor

Company logo or name will be on a Sponsor Banner located on the Carriage or point of boarding. Sponsorship will be recognized in print ads and social media..

$3,000 or 2x $1,500

Additional sponsorship support levels:

Winter Fest Snow Angel Sponsor

Company logo or name will be recognized as a Snow Angel level sponsor on event signage and on a banner located in the Winter Fest main tent. Also included in print ads and social media.

$1,000

Winter Fest Rudolph Sponsor

Company logo or name will be recognized as a Rudolph level sponsor on a banner located in Winter Fest main tent. Also included in print ads and social media.

$500

Winter Fest Frosty the Snowman Sponsor

Company name or logo will be recognized as a Frosty the Snowman level sponsor on signage located in Winter Fest main tent and included in social media.

$250

BELLEVILLE AREA CHAMBER FOUNDATION



WinterFest 2026 Sponsorship Invitation

Greetings,

The Belleville Area Chamber of Commerce and Belleville Area Chamber Foundation are excited to invite you to become a sponsor of our annual **WinterFest**, a beloved community tradition that brings families, businesses, and visitors together to celebrate the magic of the holiday season.

WinterFest has become one of the Belleville community's signature seasonal events, creating memorable experiences while supporting our local businesses and strengthening community pride. From festive activities and family entertainment to holiday shopping and community traditions, WinterFest showcases everything that makes our community a wonderful place to live, work, and visit.

As a sponsor, your business will receive valuable exposure before, during, and after the event through marketing materials, social media promotions, event signage, and recognition throughout the festival. More importantly, your sponsorship demonstrates your commitment to investing in our community and supporting events that bring people together.

Your partnership helps make WinterFest possible by supporting activities such as:

- Holiday entertainment
- Family activities and children's attractions
- Community decorations and festive displays
- Marketing and promotion of the event
- Free community experiences that encourage visitors to shop and dine locally

We offer several sponsorship opportunities to fit businesses of every size, with recognition and benefits tailored to each sponsorship level. Whether you choose to be our Presenting Sponsor or support a specific activity or attraction, your investment directly contributes to the success of WinterFest while showcasing your business to thousands of community members.

We hope you will join us in making this year's WinterFest our most memorable celebration yet.

Thank you for your support of the Belleville Area Chamber of Commerce, the Belleville Area Chamber Foundation, and our local community. Together, we can create an event that celebrates the spirit of the season while strengthening the economic vitality of the Belleville area community.

If you have any questions or would like to discuss sponsorship opportunities, please don't hesitate to contact us. We look forward to partnering with you this holiday season.

Warm regards,

Steve Jones
Executive Director
Belleville Area Chamber of Commerce
Belleville Area Chamber Foundation

BELLEVILLE AREA CHAMBER FOUNDATION

Belleville • Sumpter • Van Buren
48111
bacc
Belleville Area Chamber of Commerce

Enclosure: Winter Fest Sponsorship Opportunities

Presenting Sponsorship $10,000 (x3 available)

Parade Sponsor $5,000

Fireworks Sponsor $5,000 (x2 available)

Advertising Sponsorship $5,000

Jingle Bell Main Stage Music Sponsor $5,000 (x2 available)

Pancakes w/ Santa $5,000

Santa's Sleigh Sponsor (Carriage Rides) $3,000

Santa's Workshop Sponsor (Kids Crafts) $2,000 (x7 available)

Holiday Village Sponsor (Pop-up Shops) $2,000 (x4 available)

Soup Crawl Sponsor $1,500

Snow Angel Sponsor $1,000

Rudolph Sponsor $500

Frosty Sponsor $250

I would like to support the 2026 Winter Fest _____

Sponsorship level _____

Company Name _____

Contact Name _____

Email _____

Phone # _____

*Please email a high resolution copy of your logo in a jpeg, jpg, pdf or png format to info@bacc48111.com